



4190 Sunnyside Dr.  
Holland, MI 49424  
616.399.2168  
[jrautomation.com](http://jrautomation.com)

## Press Release

FOR IMMEDIATE RELEASE

### **Media Relations Contact:**

Lizzie Uhl  
Marketing & Corporate Communications Manager  
JR Automation  
+ 1 616.335.7371  
[luhl@jrautomation.com](mailto:luhl@jrautomation.com)

### **JR Automation Announces Launch Of New Website**

*HOLLAND, MI – October 4, 2018* – JR Automation is pleased to announce the launch of its newly revamped website. The new site offers quick and easy access to essential information and content designed to give users a more comprehensive understanding of the company's global footprint and vast array of technical capabilities within the industrial automation market.

Delivering a fully-responsive experience, the new website offers users a seamless transition from desktop to mobile browsing and offers a clean and uncluttered design, improved functionality and enhanced rich content focused on the JR Automation's expanded core competencies. The new website officially went live on September 8, 2018 and is located at: <https://www.jrautomation.com>.

"We are excited about our new website launch and the robust information it provides for customers, partners, employees, and media to better understand JR Automation's comprehensive global footprint and expanded array of technical capabilities," said Bryan Jones, CEO of JR Automation. "Our investment in this new site will allow our visitors to have a very informative experience as we continue to grow and increase our market presence."

"The global JR Automation team is focused on large scale robotic applications featuring a wide range of integrated technologies. Leveraging more than 38 years of industry experience, we develop customized robotic applications and processes that overcome manufacturing challenges to deliver enhanced productivity while fulfilling strict industry requirements. The new website tells our story in a comprehensive manner and we are excited to communicate our offerings to the global marketplace through this digital channel."

JR Automation's new website will be updated on a regular basis with news of product launches, business activity, corporate milestones and events. Visitors are encouraged to explore the website and sign up for direct emails from the Company at <https://www.jrautomation.com/contact>.



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### **About JR Automation**

Established in 1980, JR Automation is a leading provider of intelligent automated manufacturing and technology solutions that solve customers' key operational and productivity challenges. JR Automation serves customers across the globe in a variety of industries, including automotive, life sciences, aerospace, and more. JR Automation employs over 2,000 people at 23 manufacturing facilities in North America, Europe, and Asia.

For additional information and inquiries, contact Lizzie Uhl at +1 616.335.7371.

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