

JR Automation Press Kit: Setpoint Acquisition



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Press Release

FOR IMMEDIATE RELEASE

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JR Automation Acquires Setpoint Systems and Setpoint, Inc.

- Expands JR Automation's position as a global automated systems integrator, providing innovative solutions to a growing customer base across a wide range of end-markets and geographies
- Further advances JR Automation's strategic global growth initiatives under ownership of Crestview Partners

HOLLAND, MI – April 11, 2018 – JR Automation, a leading provider of intelligent automated manufacturing and distribution technology solutions headquartered in Holland, Michigan, announced today that it has acquired Setpoint Systems and Setpoint, Inc. The Setpoint companies are based in Ogden, UT and create automation solutions for the e-commerce, amusement, and other industries.

"We look forward to working closely with the Setpoint businesses, leveraging their tremendous capabilities to further build out our world-class global industrial automation solutions platform," JR Automation Chairman and CEO Mike DuBose says. "As part of JR Automation, Setpoint Systems and Setpoint Inc. will become even more effective, bringing together their history of excellence and innovation with JR Automation's global footprint and capabilities. This is an exciting step for JR Automation, the Setpoint businesses, our customers, partners, and teams."

"With the backing of JR Automation, Setpoint will be able to meet the needs of our customers even more effectively and increase our team's ability to lead the industry in developing innovative solutions," said Mark Coy, President & CEO of Setpoint Systems.

In a joint statement, Joe Van Den Berghe and Joe Cornwall, co-Principals of Setpoint Inc., expressed enthusiasm for the acquisition. "Today is an exciting day for our team at Setpoint. Our customers, employees, and vendors will be the long-term beneficiaries of this combination. We have found the JR Automation values, culture, and capabilities to be closely aligned with those of Setpoint and we look forward to being part of the newly broadened JR Automation team."



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About JR Automation

Established in 1980, JR Automation is a leading provider of intelligent automated manufacturing and technology solutions that solve customers' key operational and productivity challenges. JR Automation serves customers across the globe in a variety of industries, including automotive, life sciences, aerospace, and more. JR Automation employs nearly 1,700 people at 16 manufacturing facilities in North America, Europe, and Asia.

About Setpoint Systems

Based in Ogden, UT, Setpoint Systems is a full service lean automation engineering company that specializes in design, build, and controls programming of turn-key custom automation solutions designed to precisely meet each customer's specifications and needs. The company specializes in robotics, assembly equipment, material handling, testing & inspection, and induction heating automation solutions.

Visit <https://www.setpointusa.com> for more information.

About Setpoint, Inc.

Located in Ogden, UT, Setpoint Inc. has a 25+ year history of successfully designing and implementing motion control systems, including custom rides and attractions for the top amusement and theme parks in the world. Setpoint's team of experts has a combined 160 years of engineering and manufacturing experience and has created over 80 attractions worldwide, with many of these being world-first and one-of-a-kind.

Visit <https://setpointinc.com> for more information.

For additional information and inquiries, contact Lizzie Uhl at +1 616.335.7371.

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JR AUTOMATION™

FACTS & FIGURES



21 GLOBAL LOCATIONS

1,900 EMPLOYEES

570 MILLION+ USD IN SALES

JR Automation

JR Automation is the global leader in custom automated systems integration.

Global Facts & Figures

Global Headquarters	JR Automation 4190 Sunnyside Drive Holland, MI 49424
Leadership Team	Mike DuBose (Chairman & CEO) Brian Dunn (COO) Bryan Jones (CEO) Tim Cook (CIO) Barry Kohn (CFO)
Industries Served	Aerospace & Defense E-Commerce & Packaging Ammunition Fiber Processing & Textiles Amusement Food & Beverage Automotive Furniture & Construction Battery & Energy Heavy Equipment Consumer Goods Life Sciences Electronics General Industrial
Sales Worldwide	570 million+ USD
Employees Worldwide	1,900
Locations Worldwide	21 in 5 countries
Customers	Andersen Windows, Callaway Golf, Campbell's Soup, Dana, Dean Foods, GM, Haworth, Herman Miller, Johnson Controls, Lear Corporation, Magna, Mueller Industries Inc., Perrigo, Toyota, Tesla, Stihl, Steelcase*

**Customer list is not comprehensive and does not include customers with whom JR Automation has strict confidentiality agreements in place*

Through experience and thoughtful, dynamic collaboration, JR Automation creates innovative solutions, and our teams never give up on delivering results.

History

JR Automation was founded in 1980 by Ken Assink, a toolmaker specializing in pattern making for metal casings. Under Ken's pragmatic innovation and leadership, the company quickly outgrew its small operations and was purchased in 1995 by the Huizenga Group, a Grand Rapids, MI-based family investment group. After 20 years of explosive growth, investment, and expansion, JR Automation was purchased in 2015 by Crestview Partners, a New York-based private equity firm. Further defining the strong corporate culture, initiatives were introduced in 2016 to adopt lean management principles, enhance program management, and develop scalable engineering processes. JR Automation continues to grow and expand, further solidifying its standing as a global automation leader. In 2017-2018, that footprint was increased exponentially with several strategic acquisitions across North America, Europe, and Asia.

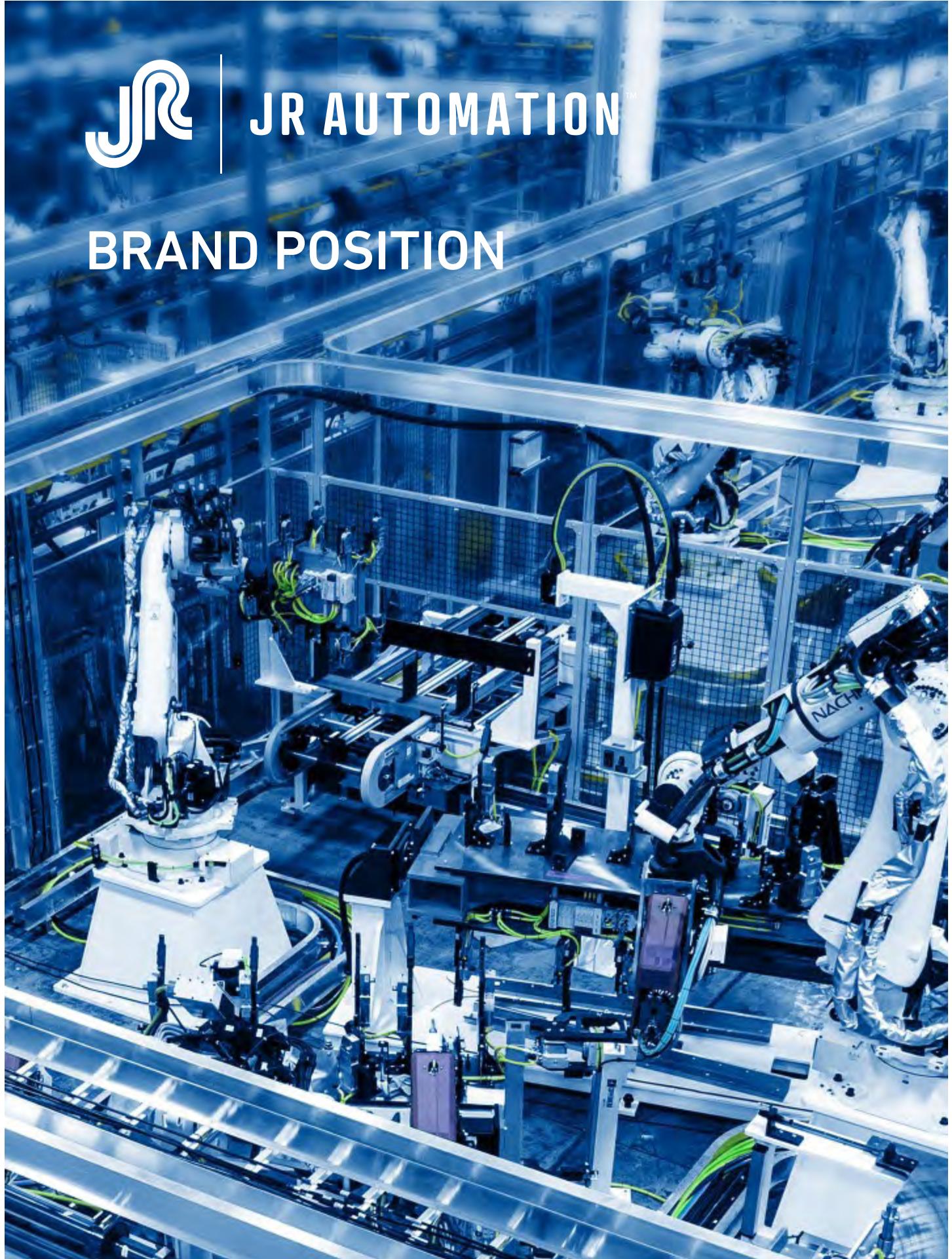
Who We Are Today

Today, JR Automation is a world-wide systems integrator and technology innovator. With best-in-class facilities and dedicated teams across the globe, we continue to grow and evolve to help our customers succeed.



JR AUTOMATION™

BRAND POSITION



JR Automation

JR Automation is a global innovation partner, delivering creative solutions to transform how our customers' products are made and distributed.



WE INNOVATE

Each project has its own unique set of challenges and opportunities and we thrive on continuous improvement, fresh thinking, creative applications, and efficient solutions in everything we do.

WE COLLABORATE

Efficient systems are composed of highly-integrated machines. That's the same approach we take to our partnerships; challenging and leveraging our teams' knowledge and resources to perfectly complement your needs.

WE CUSTOMIZE

We bring the latest technology and custom-fit solutions, combined with our extensive design experience, for our customers' specific application.

WE INTEGRATE

Bringing it all together, our team can integrate new and existing networks and software with any equipment to create efficient, effective, and reliable industrial automation solutions.

WE SUPPORT

Our talented service engineers understand that our customers can't afford downtime. That's why we offer top-level support 24 hours a day, 365 days a year. We make it our mission to keep our customers' equipment running long after installation, and with over \$570 million in annual sales and 1,900+ employees at 21 locations across North America, Europe, and Asia, we are poised to support our global customer base.



JR AUTOMATION™

PRESS PHOTOS



Large scale robotic system that integrates welding, dispensing, assembly, and material handling technologies to produce an automotive part.



Aerial photograph of JR Automation's executive headquarters, located at 4190 Sunnyside Dr., Holland, MI 49424.



Close-up image of an integrated system developed for a customer in the life sciences industry.



JR AUTOMATION™

MEDIA CONTACT

Your Media Contact

Please call or email our media contact if you have further inquiries or would like more information on the contents of this press kit.

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